



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

INTERNATIONAL CONFERENCE

REGIONAL SUSTAINABLE DEVELOPMENT – THROUGH COMPETITIVENESS, INNOVATION AND HUMAN CAPITAL



PROGRAM OF THE INTERNATIONAL CONFERENCE

SECTIONS OF THE EVENT:

- I. Tendencies and projections in regional labour force employment**
- II. Innovation and sustainable regional development**
- III. Policies and strategies to stimulate regional competitiveness**
- IV. The impact of financial, accounting and fiscal policies on regional development**

Institute for Economic Forecasting, Casa Academiei, Calea 13 Septembrie no. 13, West Wing, Third Floor, room 3348.

**-Third edition-
27-28 October 2016
BUCHAREST, ROMANIA**



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

ORGANIZER:

Romanian Academy-Institute for Economic Forecasting

PARTNERS:

„Vasile Goldiș” Western University of Arad, Faculty of Economics - Research Center in Marketing and Business Administration and Research Center in Finance and Accounting, Satu Mare Branch

National University of Political Studies and Public Administration, Faculty of Public Administration

Hyperion University of Bucharest

SCIENTIFIC COMMITTEE:

Chair persons

Academician Lucian-Liviu ALBU, director of Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Professor Aurel ARDELEAN, Ph.D, president of „Vasile Goldiș” Western University of Arad, Romania

Professor Gavril ARDELEAN, Ph.D, director of Satu Mare Branch of „Vasile Goldiș” Western University of Arad, Romania

Professor Adriana GRIGORESCU, Ph.D, National University of Political Studies and Public Administration, Faculty of Public Administration, Romania

Professor Cristian HAIDUC, Ph.D, dean of Faculty of Economics, Computer Science and Engineering „Vasile Goldiș” Western University of Arad, Romania

CS I Marioara IORDAN, vice-director of Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Associate Professor Maria Corina ENE, Ph.D, vice-rector of Hyperion University, Bucharest, Romania

Associate Professor Andrei ANGHELINA, vice-rector „Vasile Goldiș” Western University of Arad

Members

- **Professor Dorina ARDELEAN, Ph.D, „Vasile Goldiș” Western University of Arad, Faculty of Economics, Romania**
- **Professor Stefano AZZALI, Ph.D, Università degli Studi di Parma, Italy**
- **Professor Nicolae BALTEȘ, ”Lucian Blaga” University of Sibiu, Romania**
- **Professor Gustavo BARRESI, Ph.D, Università di Messina, Italy**
- **Professor Mariana BĂLAN, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Professor Dan BOBOC, Ph.D, Bucharest University of Economic Studies, Romania**
- **Professor Ionel BOSTAN, Ph.D, „Alexandru Ioan Cuza” University of Iași, Romania**
- **Professor Andrea CILLONI, Ph.D, Università degli Studi di Parma, Italy**



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

- **Professor Ion GHIZDEANU, Ph.D, president of National Commission of Forecasting, CS I – Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Professor Anatol GRAUR, Ph.D, Academy of Economic Studies, Chișinău, Republic of Moldova**
- **Professor Aurica GREC, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Professor Florin DUMITER, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Professor Nicolae ISTUDOR, Ph.D, rector of Bucharest University of Economic Studies, Romania**
- **Professor Dorin JULA, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Professor Liliana LAZĂR, Ph.D -Academy of Economic Studies, Chișinău, Republic of Moldova**
- **Professor Víctor Raúl López RUIZ, PhD, University of Castilla-La Mancha, Spain**
- **Professor Victor MANOLE, Ph.D, Bucharest University of Economic Studies, Romania**
- **Professor Dorel MATEȘ, Ph.D, Western University of Timișoara, Romania**
- **Professor Florinda MATOS, Ph.D, president of Intellectual Capital Accreditation Association, Santarem, Portugal**
- **Professor Svetlana MIHĂILĂ, Ph.D, Academy of Economic Studies, Chișinău, Republic of Moldova**
- **Professor Valerică OLTEANU, Ph.D, Bucharest University of Economic Studies, Romania**
- **CS I Beatrice Carmen PĂUNA, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Professor Elena PELINESCU, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Professor Cornelia POP, Ph.D, Faculty of Business, „Babeș-Bolyai” University, Cluj-Napoca, Romania**
- **Professor Viorel POP, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Professor Klaus Bruno SCHEBESCH, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Professor Christina SUCIU, Ph.D, Bucharest University of Economic Studies, Romania**
- **Professor Eduardo TOMÉ, Ph.D, Universida de Europeia, Lisbon, Portugal**
- **Adjunct Professor Päivi ISKANIUS, Department of Mechanical Engineering, University of Oulu, Finland**
- **Professor Miklós SZANYI, Ph.D, Institute of World Economics, Budapest, Hungary**
- **Associate Professor Doru Ioan ARDELEAN, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Associate Professor Cristian-Ioan CHIFU, Ph.D, Faculty of Business, „Babeș-Bolyai” University, Cluj-Napoca, Romania**
- **CS II Mihaela Nona CHILIAN, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Associate Professor Dhaval M. DAVE, Ph.D, Bentley University&National Bureau of Economic Research, Waltham, USA**



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

- **Associate Professor Delia DAVID, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Associate Professor Dragoș DINCĂ, Ph.D, National University of Political Studies and Public Administration, Faculty of Public Administration, Romania**
- **Associate Professor Veronica GROSU, ”Ștefan cel Mare” University of Suceava, Romania**
- **Associate Professor Diana Camelia IANCU, Ph.D, National School of Political and Administration Studies, Faculty of Public Administration**
- **Associate Professor Vasile LAZĂR, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Associate Professor Olimpia NEAGU, Ph.D „Vasile Goldiș” Western University of Arad, Romania**
- **Associate Professor Iulian PANAIT, Ph.D, vice-dean of Faculty of Economics, Hyperion University, Bucharest, Romania**
- **Associate Professor Gabriela PETRUȘEL, Ph.D, Faculty of Business, „Babeș-Bolyai” University, Cluj-Napoca, Romania**
- **Associate Professor Eugen REMEȘ, Ph.D, „Vasile Goldiș” Western University of Arad, Romania**
- **Associate Professor Mircea Constantin TEODORU, Ph.D, „Vasile Goldiș” Western University of Arad, Faculty of Economics, Romania**
- **Associate Professor Carmen UZLĂU, Ph.D, dean of Faculty of Economics, Hyperion University, Bucharest, Romania**
- **CS III Adrian Cantemir CĂLIN, Ph.D, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania**
- **Lecturer Adelina DUMITRESCU, Ph.D, National University of Political Studies and Public Administration, Faculty of Public Administration, Romania**
- **Lecturer Adriana PUȘCAȘ, Ph.D, „Vasile Goldiș” Western University of Arad, Faculty of Economics, Romania**
- **Lecturer Dan TOPOR, Ph.D, Hyperion University, Bucharest, Faculty of Economics, Romania**

-15 minutes for presentation and discussions are assigned to each paper.



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

Thursday, October 27, 2016

9⁰⁰ – 9³⁰ : Registration of participants

9³⁰ – 10¹⁵: Official opening

Host by Academician Lucian Liviu ALBU, Director Institute for Economic Forecasting, Romanian Academy
Professor CORALIA ADINA COTORACI, Ph.D., Rector of „Vasile Goldiș” Western University of Arad,
Associate Professor Olimpia NEAGU, Ph.D, of Satu Mare Branch of „Vasile Goldiș” Western University of Arad, Romania

Professor Adriana GRIGORESCU, Ph.D, National University of Political Studies and Public Administration,
Faculty of Public Administration, Bucharest, Romania

Associate Professor Maria Corina ENE, Ph.D, vice-rector of Hyperion University, Bucharest, Romania

Opening sessions

10³⁰ – 12³⁰

Section I: Tendencies and projections in regional labour force employment

Section II: Innovation and sustainable regional development

Chair: Professor Elena PELINESCU, Ph.D., IEF

Professor Mariana BĂLAN, Ph.D., IEF

Mihaela SIMIONESCU, Ph.D., IEF

- The role of female entrepreneurship in the european labour market. Outline the profile of female entrepreneurs from Romania*
Prof. univ. dr. Dorina Ardelean, Asist. univ. dr. Loredana Pribac, Universitatea de Vest Vasile Goldiș din Arad, Facultatea de Științe Economice, Informatică și Inginerie.
- Evolution of the number of unemployed in the South-Muntenia region*
Savu Mihaela, Teselios Delia, University „Constantin Brâncoveanu”, Pitești.
- Clusters Analysis for the Determination of Innovative and Sustainable Oriented Regions in Europe*
Corina Pelau, Alexandra-Catalina Chinie (Panazan), Bucharest University of Economic Studies, Romania
- The social value of the forests of the "Mureș Foodplain" Natural Park*
Corneliu Maior, Mihai Larian Brad, Petru Aurel Darău, Nicușor Boja, Department of Forestry and Agritourism “Vasile Goldiș” Western University Arad.



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

Section III: Policies and strategies to stimulate regional competitiveness

Section IV: The impact of financial, accounting and fiscal policies on regional development

Chair: Carmen Beatrice PĂUNA, Ph.D., Senior researcher, IEF
Associate Professor Olimpia NEAGU, Ph.D., „Vasile Goldiș” WUA
Oana-Cristina POPOVICI, Ph.D., IEF

- Theoretical and practical issues in business valuation*
Florin Dumiter Professor PhD, Ștefania Jimon Master Student, „Vasile Goldiș” Western University of Arad, Florin Turcaș PhD Candidate, Petre Brezeanu Professor PhD, Bucharest Academy of Economic Studies.
- Industrial development and sustainability in the Central and Eastern European region*
Olimpia NEAGU, Vasile Lucian LAZĂR, Doru Ioan ARDELEAN, ”Vasile Goldiș” University of Arad.
- Implications of transport policies on regional development*
Șteț Mihaela Senior Lecturer, Vasile Goldiș” Western University Arad, Romania.
- The market value of Romanian listed companies. Some evidences of regional development*
CAMELIA –DANIELA HATEGAN- Associate Professor, Department of Accounting and Auditing, Faculty of Economics and Business Administration, WUT,
NICOLETA SIRGHI- Professor PhD habil., Department of Economics and Economic Modelling Faculty of Economics and Business Administration, WUT,
RUXANDRA CUREA-PITORAC- Research Assistant ECREB – East European Centre for Research in Economics and Business, Faculty of Economics and Business Administration, WUT.
- The assymetric effect of investment multiplier in the economy*
Olimpia NEAGU, Ph.D Mircea Constantin TEODORU, Ph.D, ”Vasile Goldiș” University of Arad.
- Ways of developing socially responsible organisational culture in Romania*
Conf. univ. dr. Gănescu Cristina, Lect. univ. dr. Gangone Andreea, Universitatea „Constantin Brâncoveanu” din Pitești, Facultatea de Finanțe-Contabilitate
- Financial development and economic growth in the Eastern-Central Region of Europe*
Olimpia NEAGU, Ph.D, ”Vasile Goldiș” University of Arad, Marius Dan GAVRILEȚEA, Ph.D, ”Babeș-Bolyai” University of Cluj-Napoca.
- Means of capitalization of fishery resources of the Oaș area, county of Satu Mare, Romania*
Doru Ioan ARDELEAN, Ph.D, Camelia DUȚĂ, Ph.D candidate, Alexandru LAPOȘI, Ph.D candidate, ”Vasile Goldiș” University of Arad.



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

12³⁰ – 13⁰⁰ Coffee Break

13⁰⁰ – 15³⁰

Section I: Tendencies and projections in regional labour force employment

Section II: Innovation and sustainable regional development

Chair: Professor Elena PELINESCU, Ph.D., IEF

Professor Mariana BĂLAN, Ph.D., IEF

Mihaela SIMIONESCU, Ph.D., IEF

- | | |
|--|--|
| 1. <i>Competitiveness and unemployment rate in Romania,</i> | Mihaela SIMIONESCU, dr habil., Institute for Economic Forecasting of the Romanian Academy. |
| 2. <i>Impact of labour market imbalances on the regional gaps in Romania</i> | Prof. PhD. Mariana BĂLAN, Institute for Economic Forecasting-NIER, Romanian Academy. |
| 3. <i>The role of IT innovation on the Romanian economy</i> | Elena PELINESCU, Ph.D. Professor/Senior Researcher, Institute for Economic Forecasting, Bucharest, Romania. |
| 4. <i>The globalization of the capital markets</i> | Oana OPRIȘAN, Ph. D. Professor, Elena CONDREA, Ph. D. Professor, Faculty of Economics, "Ovidius" University, Constanta, Romania |
| 5. <i>The role of ICT sector on the knowledge economy at regional level. Romanian case</i> | Professor Elena PELINESCU, Ph.D., Carmen Beatrice PĂUNA, PH.D., Mihaela SIMIONESCU, Dr.habil., Tiberiu DIACONESCU, Ph.D., Institute for Economic Forecasting, Bucharest, Romania |

Section III: Policies and strategies to stimulate regional competitiveness

Section IV: The impact of financial, accounting and fiscal policies on regional development

Chair: Carmen Beatrice PĂUNA, Ph.D., Senior researcher, IEF

Associate Professor Olimpia NEAGU, Ph.D, „Vasile Goldiș” WUA

Oana-Cristina POPOVICI, Ph.D., IEF

- | | |
|---|--|
| 1. <i>Agricultural tourism potential-necessary support in the sustainable developmen of Western Romania</i> | Associate Professor Pribeanu Gheorghe PhD
Associate Professor Boiță Marius PhD,
„Vasile Goldiș” Western University of Arad,
Romania. |
| 2. <i>Qualitative methodology research in the field of entrepreneurial success factors</i> | Conf. univ. dr. Andrei Anghelina, Prof. univ.
dr. Cristian Haiduc, Asist. univ. dr. Loredana
Pribac, Universitatea de Vest „Vasile Goldiș” |



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

3. *Rural-urban disparities of economic growth in Romania*
din Arad, Facultatea de Științe Economice, Informatică și Inginerie
Vasile Lucian LAZĂR, Olimpia NEAGU, Doru Ioan ARDELEAN, ”Vasile Goldiș”
University of Arad.
4. *Evaluation and preservation of forestry and hunting resources from Oaş area, country of Satu Mare, Romania*
Adrian TRELLA, Ph.D, ”Vasile Goldiș”
University of Arad.
5. *Some particularities of the durable development of Arad*
Prof. Florin Dumescu, PhD, Dana Dănoiu, PhD, Vasile Goldiș” Western University of Arad
Engineer Agency for the Protection of the Environment of Arad.
6. *Accountancy and fiscal treatment regarding the crowd funding operations in Romania*
Associate Professor, David Delia, Ph.D.,- Western University of Vasile Goldiș Arad,
Associate Professor Cristina Nicolaescu, Ph.D.,- Aurel Vlaicu University of Arad

15³⁰ – 16⁰⁰ Discussions

Friday, October 28, 2016

9⁰⁰ – 9³⁰ : Registration of participants

9³⁰ – 12³⁰

Section I: Tendencies and projections in regional labour force employment

Section II: Innovation and sustainable regional development

Chair: Professor Dorin JULA, Ph.D., IEF

Professor Adriana GRIGORESCU, Ph.D., NUPSPA

Lecturer Adelina DUMITRESCU, Ph.D, NUPSPA

1. *Tinerii în fața șomajului și abandonului școlar*
Prof.univ.dr. Viorel POP, Universitatea de Vest „Vasile Goldiș” – Arad.
2. *Evoluția numărului de salariați pe regiuni de dezvoltare ale României*
Brândușa Mihaela Radu, Ph.D., Institutul de Prognostic Economică, INCE, Academia Română
3. *The role of education in the sustainable development of society*
Simona MACARIE, Ph.D, Vasile Goldiș” Western University of Arad.
4. *The Career Counseling and Guidance Centers tools for Educational and Professional Management*
Adriana GRIGORESCU, Ph. D. Professor, Associate Member of Academy of Romanian Scientists, *National University of Political Studies and Public Administration, Bucharest, Romania*, Razvan Ion CHITESCU, Ph.D., Associate Teacher , *National University of Political Studies and Public Administration, Bucharest, Romania*, Marius LIXANDRU, Ph.D. Student, *Valahia University from Târgoviște, Romania*.



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

5. *The role of innovation for sustainable development in the EU Member States* Dalina, ANDREI, Ph.D, senior researcher, Economic Forecasting Institute, Romanian Academy.
6. *Regional Development Using CRM Technologies* Adriana GRIGORESCU, Ph. D. Professor, Associate Member of Academy of Romanian Scientists, National University of Political Studies and Public Administration, Bucharest, Romania, Alina Elena CERCHIA, Ph.D. Student, Valahia University from Târgoviște, Romania.
7. *Sustainable development - challenges and uncertainties* Marioara Iordan, Mihaela Nona Chilian, Dalina Andrei, Institute for Economic Forecasting, Romanian Academy, Gabriela Ciurariu, "Petru Andrei" University, Iași.

Section III: Policies and strategies to stimulate regional competitiveness

Section IV: The impact of financial, accounting and fiscal policies on regional development

Chair: Professor Ion GHIZDEANU, Ph.D., Senior researcher, IEF
Associate Professor Maria Corina ENE, Ph.D, Hyperion University,
Dana-Ioana ȚAPU, Ph.D., IEF

1. *Environmental sustainability in the European Union: economic and social factors* Olimpia NEAGU, Doru Ioan ARDELEAN, Vasile Lucian LAZĂR, "Vasile Goldiș" University of Arad.
2. *Actions for sustainable development of natural resources from Oaş area, county of Satu Mare, Romania* Doru Ioan ARDELEAN, Ph.D, Camelia DUȚĂ, Ph.D candidate, Alexandru LAPOȘI, Ph.D candidate, "Vasile Goldiș" University of Arad.
3. *Sustainable tourism as a development option of the Oaş area, county of Satu Mare, Romania,* Vasile LAZĂR, Ph.D, Olimpia NEAGU, Ph.D, "Vasile Goldiș" University of Arad
4. *Mediation of conflict in economic activity* Adriana GRIGORESCU, Ph. D. Professor, Associate Member of Academy of Romanian Scientists, *National University of Political Studies and Public Administration, Bucharest, Romania,* Madalina OACHESU, Ph.D. Student, Valahia University from Târgoviște, Romania.
5. *Corruption's impact upon tax evasion dynamics in Romania* PhD Associate Professor Carmen UZLĂU, Institute of Economic Forecasting, PhD Associate Professor Corina Maria Ene, Hyperion University, Bucharest.
6. *Necesitatea de a informatiza toate instituțiile publice pentru a fi interconectate* Lector. univ. colab. dr. Ionel TORJA, Universitatea „Babeș Bolyai” Cluj-Napoca, filiala Satu Mare.



Romanian Academy
Institute for Economic
Forecasting



„Vasile Goldiș”
Western University of Arad



National University of
Political Studies and Public
Administration – Faculty of
Public Administration



Hyperion University
of Bucharest

12³⁰ – 13⁰⁰ Coffee Break

13⁰⁰ – 14⁰⁰ Round Table with Conference’s conclusions

PUBLICATION

Conference participants will have the opportunity to submit their manuscripts to:

- **Journal Studia Universitatis”Vasile Goldiș” Arad-Economics Series- indexed in CEEOL, Celdes, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC, DOAJ, EBSCO, EBSCO Discovery Service, Google Scholar, Index Copernicus, Open-J-Gate, Naviga (Softweco), Primo Central (ExLibris); ProQuest, ReadCube, Research Papers in Economics (RePEc), Research Gate, Summon (Serials Solutions/ProQuest), TDOne (TDNet), WorldCat (OCLC);**
- **Romanian Journal for Economic Forecasting –part of ISI - Thomson Scientific Master Journal List and indexed in Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/ Social Sciences Edition, SCOPUS, EconLIT, EBSCO, Cabell Publishing.**
- **Institute for Economic Forecasting Conference Proceedings, registered as a part of IDEAS, and using RePEc data.**